



90 High Rock St Lynn, MA 01902 – Phone: (781) 346-6258 – Fax: (781) 598-1639 – www.kippma.org

**KIPP ACADEMY LYNN CHARTER SCHOOL AND  
KIPP ACADEMY BOSTON CHARTER SCHOOL  
MINUTES OF THE MEETING OF THE BOARD OF TRUSTEES**

**January 11, 2017**

**9:00 a.m.-11:00 a.m.**

The Advocacy Task Force meeting of the Board of Trustees of **KIPP ACADEMY LYNN CHARTER SCHOOL and KIPP ACADEMY BOSTON CHARTER SCHOOL** (collectively, the “Schools”) convened at 9:00 a.m. on January 11, 2017 at 20 Wheeler St. Lynn, Massachusetts, held in compliance with the open meeting laws, at which a quorum of the Trustees was present or available on the phone. The Trustees present were Tom Beecher, Caleb Dolan, Mike Kendall (phone), and Joel Abramson. Also present were KIPP:MA staff Laurie Kennedy and Mekka Smith (phone), as well as KIPP Foundation staff member John Kalafatas and KIPPMA parents Cristina Silva and Dawn Tillman.

Tom Beecher, task force chair, called the meeting to order at 9:05 a.m. and presided throughout the meeting. John Kalafatas, KIPP Foundation staff member, kept the minutes of the meeting. Tom Beecher, the chair, ascertained that sufficient Trustees were present at the meeting, and that, accordingly, a quorum existed.

After welcoming the Trustees who were present at the meeting, Tom Beecher asked if any attendees would be recording the meeting. John Kalafatas then presented the agenda as follows: (1) Welcome and introductions; (2) goals discussion of the committee; (3) review of the data deck; (4) KIPP:MA Advocacy’s priorities; (5) next steps.

**1. Welcome and Introductions**

Tom Beecher opened the meeting by welcoming the task force members.

**2. Discussion of Goals for the Committee**

Tom Beecher directed the attention of the task force to the discussion of goals for the committee. John Kalafatas led the discussion. John Kalafatas highlighted goal of the session was to identify what advocacy priorities and strategies KIPP:MA will pursue within the next 3-5 years to optimize the environment for impact, sustainability, and growth.



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**3. Review of Data Deck**

Tom Beecher directed the attention of the task force to the review of the data deck. John Kalafatas led the discussion. John Kalafatas highlighted the best practices for approaching advocacy in and around the KIPP community. John Kalafatas and the task force discussed, created, and reviewed the advocacy plan for this year.

Best Practices: Approaches to advocacy at KIPP

Workshop: KIPPMA's Advocacy Plan

Situation Assessment

Priorities

Strategies

Implementation

Closing: Next steps & feedback

**4. KIPPMA's Advocacy Priorities**

\_\_\_\_\_ Tom Beecher directed the attention of the task force to the KIPP:MA's Advocacy priorities. John Kalafatas led the discussion. John highlighted the fact that KIPP wants to (1) enable and help our families organize to be politically equipped. John also went on to discuss how we can add additional seats in the Lynn area if the charter cap is

- (a) Enact model K-12/charter law in 3-5 years that increases # of quality K-12 seats and enables KIPP and peers to grow and operate effectively.
- (b) Lift charter cap, at least access to Lynn seats under cap
- (c) Help families in our communities organize to build political power

**5. Next Steps**

Build out specific Making Friends, Influencing, Mobilizing, and Organizing strategies that will KIPPMA pursue to achieve its policy change priorities

Identify investments needed to execute strategies

Schedule next committee meeting for March

The meeting adjourned at 11:00am.

**Listed of Documents used at the meeting:**

- KIPPMA Advocacy Task Force-Strategy Session 1-11-17 \_\_\_\_\_

Mekka Smith, Chief of Staff